



# City Clerk's Office

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## Municipal Election November 8, 2022 Candidate Information Packet

*The following information was submitted by the referenced candidate for elective office.*

**Office Sought:** City Council District 2  
**Candidate's Name:** Mark Armstrong  
**Ballot Designation:** Councilmember/Retired Colonel

*The following nomination documents are attached for public review. If a document is not included, it is an optional document that the candidate elected not to submit.*

- Candidate Statement (Optional)
- Voluntary Campaign Expenditure Limit (Optional)
- Code of Fair Campaign Practices (Optional)

For questions, please contact the City Clerk at [cityclerk@sanramon.ca.gov](mailto:cityclerk@sanramon.ca.gov) or (925) 973-2539.

**Candidate Statement of Qualifications**  
**For the General Election to be held November 8, 2022**  
(Elections Code 13307, 13309, and 13311)

**Instructions to Candidate:** Your statement will be printed exactly as submitted. Carefully check for content, spelling, punctuation and grammar before submission. No changes are allowed once the statement is filed.

This form must be filed along with the candidate statement.

In addition to filing a hardcopy, you will need to submit your final candidate statement in an editable text format to the following email address: [cfranco@sanramon.ca.gov](mailto:cfranco@sanramon.ca.gov)

Hard copy must bear signature.

Office Name: City Council, District 2, City of San Ramon Contest ID: \_\_\_\_\_ Candidate ID: 1444460

Word Limit: 400 • Cost: \$861.60 • Paid By: Candidate ☒ District ☐

Candidate Name: Mark Armstrong

☒ I have reviewed the attached statement and I understand that no corrections or changes are allowed after it has been filed (pursuant to EC 13307). I understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

☐ I do not wish to file a Candidate Statement.

Candidate Signature: \_\_\_\_\_

Date: 7/26/22

## **BALLOT STATEMENT – MARK H. ARMSTRONG, COUNCILMEMBER, DISTRICT 2**

Candidate's Name: Mark H. Armstrong [REDACTED]  
Position Sought: Councilmember, District 2, City of San Ramon  
Occupation: Councilmember / Retired Colonel

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My name is Mark Armstrong, and I am currently the Councilmember representing San Ramon's new Council District 2. I have lived in San Ramon since 2004 and in what is now City Council District 2 for more than 17 years.

I have been walking door-to-door and meeting as many residents as possible, listening and learning about your concerns and the things you like in our District 2 neighborhoods.

Here is some background information about me:

Graduated from the United States Military Academy at West Point with a degree in Civil Engineering in 1981; retired as a United States Army Colonel in 2011.

Served in a variety of command and staff assignments in the U.S., Europe, Middle East, Indo-Pacific, and Caribbean.

Retired from the Federal Emergency Management Agency (FEMA) after holding several Senior Management positions including as a presidentially-appointed Federal Coordinating Officer in charge of managing disaster recovery operations.

I know how important it is to evaluate City issues and opportunities starting with how they affect our neighborhoods—the streets we live on; the schools our kids attend; the parks they play in; and the safety of our families—and I appreciate the importance of balancing decisions that affect a neighborhood's needs and concerns with Citywide needs and concerns. I have seen how difficult it is to preserve and protect our neighborhoods while addressing the needs of the City as a whole.

I am not an aspiring politician with ambitions of being elected to County, State, or Federal government positions. My wife and I have raised our family here, sent our kids to local San Ramon schools, and we intend to stay here.

Please visit my webpage at [www.Armstrong4SanRamon.com](http://www.Armstrong4SanRamon.com) to learn more about me and my priorities, including my commitment to public safety, protecting our neighborhoods, and preserving open space. I am also happy to meet with you, or with you and a group of your friends and give you the opportunity to ask me questions or to help me understand your concerns about District 2 or the City.

I would greatly appreciate your vote on November 8, 2022.

**RESOLUTION NO. 2022-098**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN RAMON  
ESTABLISHING A VOLUNTARY CAMPAIGN EXPENDITURE LIMITATION FOR  
THE 2022 MUNICIPAL ELECTION**

**WHEREAS**, inherent in the high cost of election campaigns is the possibility and the appearance of improper influence real or potential, exercised by campaign contributors over elective officials; and

**WHEREAS**, the City Council, through the voluntary actions of City Council candidates, seeks to preserve and foster an orderly political forum in which persons may express themselves effectively, to decrease the cost of campaigns, and to prevent the appearance of improper influence; and

**WHEREAS**, the City Council finds \$69,402 which approximates the sum of \$1.40 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Mayor; and

**WHEREAS**, the City Council finds \$31,427, which approximates the sum of \$2.35 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Councilmember District 2; and

**WHEREAS**, the City Council finds \$25,848, which approximates the sum of \$2.35 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Councilmember District 4; and

**WHEREAS**, the expenditures counting towards the limits will commence at the formation of the committee and will conclude on December 31, 2022.

**NOW, THEREFORE, BE IT RESOLVED**, under authority of Government Code Section 85400 (Political Reform Act of 1996) of Section A 3-13 of the San Ramon Municipal Code, that the sum of \$69,402 for Mayor, \$31,427 for Councilmember District 2, and \$25,848 for Councilmember District 4 is established as the campaign expenditure limits for the 2022 Municipal Election.

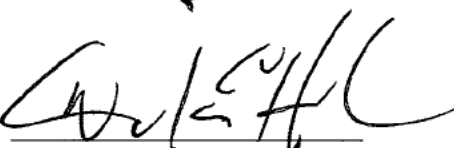
**PASSED, APPROVED, AND ADOPTED**, at the meeting of June 14, 2022 by the following votes:

**AYES:** *Cm. Armstrong, Perkins, Verose, Zafar, and Mayor Hudson*

**NOES:**

**ABSENT:**

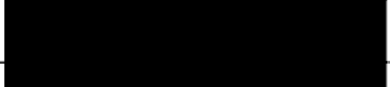
**ABSTAIN:**

  
David E. Hudson, Mayor

**ATTEST:**

  
Christina Franco, City Clerk

I agree to abide by the Voluntary Campaign Expenditure Limit for the 2022 Municipal Election.

Date: 7/26/22 Name: Mark H. Armstrong Signature: 



California Secretary of State  
**CODE OF FAIR CAMPAIGN PRACTICES**  
(Elections Code § 20440)

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.
- (2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.
- (3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.
- (4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
- (5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.
- (6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.
- (7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Mark H. Armstrong  
Print Name

7/26/22  
Date

[Redacted Signature]

Signature

Councilmember, City of San Ramon  
Office

April 2022





## City of San Ramon Fair Campaign Pledge

1. I shall conduct my campaign for City Council openly and fairly.
2. I shall discuss the issues and participate in fair debate with respect to my views and qualifications.
3. I shall not engage in, or permit to the extent possible, defamatory attacks on the character of my opponents; nor shall I engage in unwarranted invasions of personal privacy unrelated to campaign issues.
4. I shall not at any time use or permit the use of any campaign material or advertisement which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate or the candidate's position on issues.
5. I shall clearly identify myself, or my campaign committee(s), as the sender of all of my campaign mailings.
6. I shall personally approve in writing all of my campaign material, advertisements, or mailings, prior to their use.
7. I shall publicly repudiate support derived from any individual or group whose activities would violate this Fair Campaign pledge.
8. I shall file all campaign statements as required by the California Political Reform Act and the City of San Ramon Campaign Ordinance, on time and with full disclosure of campaign contributions and expenditures.
9. I shall not duplicate or use any lists of contributors filed by any other candidates for the purpose of compiling my own mailing lists without the permission of the other candidate.
10. I shall attempt to limit all expenditures on behalf of my campaign to a sum not to exceed the campaign limit expenditure amount set for the current election by Resolution of the City Council, a copy of which is included in the packet distributed with the nomination papers.
11. I shall, insofar as is practical, participate in joint mailing activities with other City Council candidates.
12. I shall not post nor permit to be posted on my behalf any signs, posters or other displays on any public or utility owned property or public rights of way.
13. I shall remove all signs, posters or other displays within seven days after the municipal election in which I was the candidate.
14. I, the undersigned candidate for election to the San Ramon City Council, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Mark H. Armstrong  
Print Name

7/26/22  
Date

[Redacted Signature]  
Signature

November 8, 2022  
Date of Election